

PATRICK E. HAZLEWOOD

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CAREER FOCUS

Seeking an associate brand management position in marketing/ product development which enables effective communication between marketing and operations to provide enhanced brand management and positioning in the marketplace.

EDUCATION

Georgia Institute of Technology, Atlanta, GA

Master of Business Administration (MBA), GMAT: 710

May 2004

Concentration: Marketing, International Business, Operations Management

Doctor of Philosophy, Chemical Engineering, Focus: Applied industrial research

April 2006

WHU Otto Beisheim Graduate School of Management, Koblenz, Germany

Summer course: The changing environment for international business in Europe

May 2003

Institute of Paper Science and Technology at Georgia Tech, Atlanta, GA

Master of Science in Paper Science and Technology

December 2002

University of Arkansas, Fayetteville, AR

Master of Science in Chemical Engineering

May 2000

Bachelor of Science in Chemical Engineering

December 1999

University of Georgia, Athens, GA

Bachelor of Science in Chemistry

August 1997

Bachelor of Science (Biochemistry and Molecular Biology)

August 1997

ACTIVITIES

Georgia Tech President- Graduate Students in Management, President's Council, Management Sciences Certificate

University of Arkansas Founding Member- Graduate Student Organization, President's Council Representative

University of Georgia Student Athlete and Letterman, Research Assistant for Chemistry and Biochemistry

CERTIFICATION

Six Sigma Green Belt Certified

Engineer Intern, Arkansas Board of Registration for Professional Engineers. Certificate Number 6078

EXPERIENCE

CD Safari, Co-founder and CEO, Atlanta, GA

Aug. 2003 – May 2004

- Prepared and delivered business plan to angel investors to promote sale of music from independent artists.
- Designed and initiated implementation of marketing plan for national bus tour and 2004 and 2005 BCS FedEx Orange Bowl.

Atlanta Thrashers, Time Warner Incorporated, Six Sigma Consultant, Atlanta, GA

Jan. 2004 – May 2004

- Six Sigma Green Belt Certification Project: Season ticket holder attendance verification.
- Examined season ticket holder attendance for reduction of significant no-show rate.
- Analyzed season ticket holder attendance, defined season ticket holders as largest no-show category, defined weekdays with greatest number of tickets sold and no-show rates, defined starting time of game related to no-show rate, defined group size and no-show rate.
- Recommendations to increase attendance and fan involvement included season ticket holder identification and game promotion extras, in-depth season ticket holder internet correspondence.

Clariant GmbH, Marketing Intern, Global Task Force Leader, Frankfurt, Germany

June 2003 – Aug. 2003

- Provided oversight and direction for global strategic positioning of operational strengths in pharmaceutical business unit of \$1.3 billion division.
- Responsible for effective communication between operational and marketing teams.
- Directed the completion of marketing materials in the form of informational brochures and website development with contract firms in Frankfurt and New York.
- Implemented priority labeling of projects to contract firms resulting in decreased turnaround of high priority items and streamlining of communications.

Hercules Incorporated, Sales Associate Intern, Savannah, GA

Aug. 2001 – Dec. 2001

- Provided customer service and technical support with a five-person team responsible for approximately \$3 million contract with five facilities in the Savannah area.
- Designed and oversaw implementation team for heat exchanger evaluation program providing real time efficiency trends in coordination with Weyerhaeuser Co. engineers and management.
- Implementation of efficiency trending resulted in greater switching and shut down efficiencies of process line with annual savings estimated at greater than \$1 million.
- Participated in development of test procedure for novel size application. Application is expected to result in decreased start-up costs for International Paper, as well as increasing available product grades thereby increasing machine flexibility and profitability.

Willing To Relocate